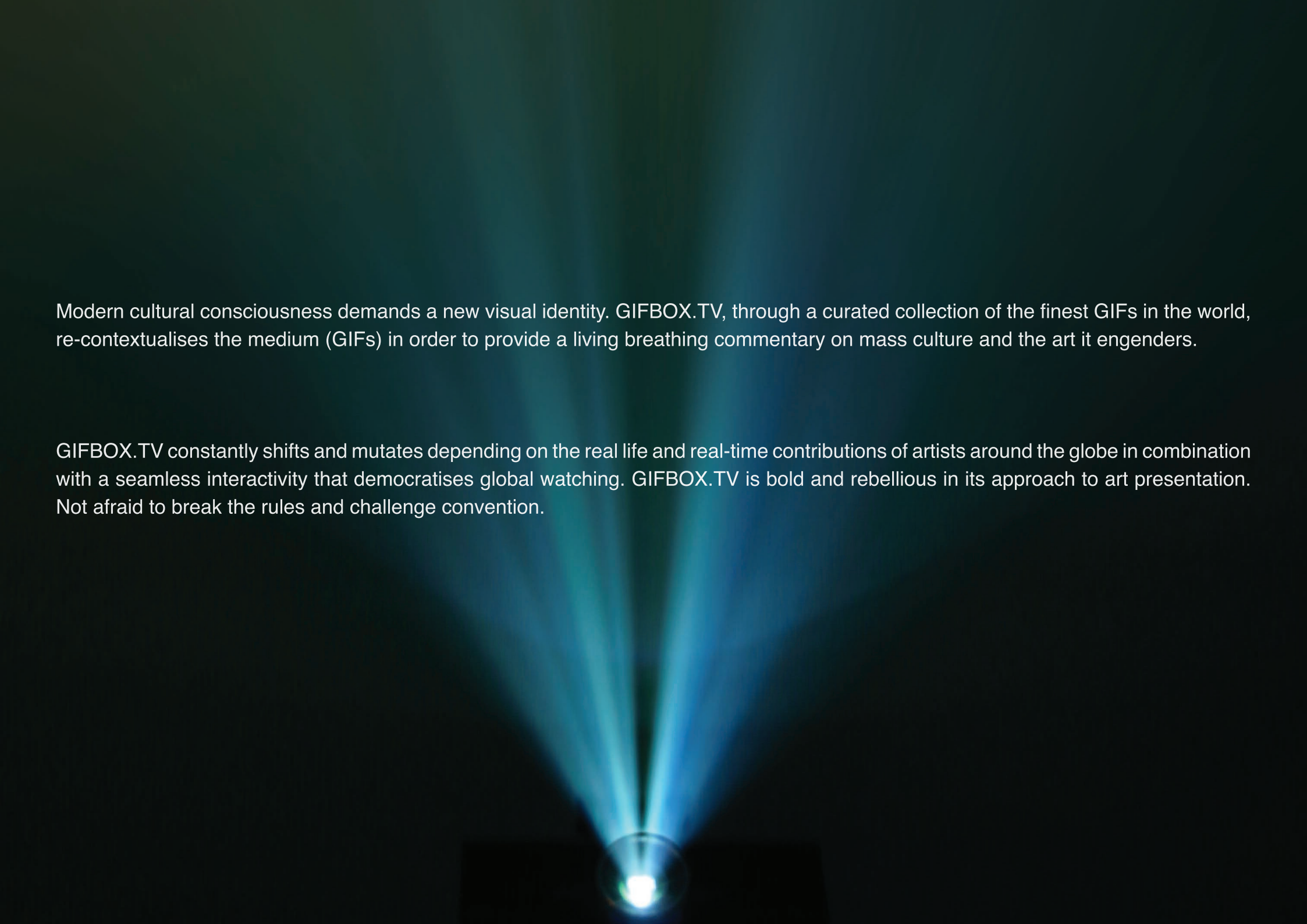


A curated collection of GIF's  
by DAFFY LONDON  
and RANGI ROBINSON


# GIFBOX.TV

DAFFY  
LONDON



Modern cultural consciousness demands a new visual identity. GIFBOX.TV, through a curated collection of the finest GIFs in the world, re-contextualises the medium (GIFs) in order to provide a living breathing commentary on mass culture and the art it engenders.

GIFBOX.TV constantly shifts and mutates depending on the real life and real-time contributions of artists around the globe in combination with a seamless interactivity that democratises global watching. GIFBOX.TV is bold and rebellious in its approach to art presentation. Not afraid to break the rules and challenge convention.



*“GIFBOX.TV are amazing at providing the perfect gif projections to turn the party. This was at [@daddyissuesparty](#). Got an event and need to turn a space into a MOTHAFUCKIN S.P.A.C.E.? Give ‘em a shout!”*

*Virginia Wright - Party host - [@viriniawrightx](#)*


*photo courtesy of [@hawtphotoxxx](#)*



As an artpiece presented by Freefolk, GIFBOX.TV plays nightly on a large prominent screen on Wardour Street, Soho.

It has been seen at DADDY ISSUES at Beach Blanket Babylon and Electrogasm at East Bloc in London, the Newness Premiere at Sundance, the Tom of Finland Art Fair in Los Angeles, the Ritual of Cholafication at Artists' Television Access in San Francisco and Stephanie Sian Smiths' PussZine at Exposure in London.

Institutions such as the Royal College of Art also participate; where fashion designers contribute weekly and present their work on this new platform for global art.



*“We want to invigorate event spaces and inject them with a totally live, totally controllable collection of art that ranges from the sublime to the saccharine, from the silly to the seductive. GIFBOX.TV takes the viewer on a journey across the visual landscape of modern society.”*

**DAFFY LONDON**

Simply put, GIFBOX.TV is a live stream that can be brought to any event space that is a unique collection of thousands of GIFs engineered in a player that creates an inter-connected commentary between the GIFS and allows total control from the viewers watching without any app to download.

As well as the thousands of curated GIFs borrowed from the web, GIFBOX.TV also collaborates with major visual artists, illustrators, animators, musicians and photographers whose contribution over time lifts the bar in terms of accessible art - bringing the single channel to millions of communal screens worldwide.

Alongside the interactive stream, controllable via a webapp on anyones smart device hosted at [www.gifbox.tv](http://www.gifbox.tv), DAFFY LONDON has developed a set of bespoke tools which create a fully customisable experience that can be tailored for bespoke events at nightclubs, festivals, gaming events and large event spaces.





*“With 12,000 gifs over 500 categories GifBox.TV is the closest thing we have to an representation of the visual identity of the internet: wild in its variety and fast, slick and global in its reach.”*

**DAFFY LONDON**

# WWW.GIFBOX.TV

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**WEBAPP BY 90up**  
JOSHUA FELDBERG  
FACUNDO ARIAS

**GIF RESEARCHER**  
GIOVANNI MARINONI

## APPEARANCES

#FREEFOLKWINDOW  
FREEFOLK,  
WARDOUR STREET, LONDON, 2015 - 2017

TOM OF FINLAND ART FAIR  
TOM HOUSE,  
LOS ANGELES 2016

LOCO FILM FESTIVAL  
BFI / SHOOTING PEOPLE,  
LONDON 2016

STEPHANIE SIAN SMITHS' PUSSZINE  
EXPOSURE,  
LONDON 2016

THE RITUAL OF CHOLAFICATION  
ARTISTS' TELEVISION ACCESS,  
SAN FRANCISCO 2016

NEWNESS PREMIERE PARTY  
SUNDANCE FILM FESTIVAL,  
PARK CITY 2016

ELECTROGASM  
EAST BLOC,  
LONDON 2017

DADDY ISSUES  
BEACH BLANKET BABYLON  
LONDON 2017

## GIF CONTRIBUTORS

RCA - FASHION  
STEPHANIE SIAN SMITH  
NATALIE STUYK

SIMON BRONSON  
JOMOTOPIA  
ACULT LONDON

MANNY MUCH MORE  
MAINFRAME  
REMCO

## AUDIO CONTIBUTORS

VAPOREON  
AD<3M

# DAFFY

INSTAGRAM -- @GIFBOXTV

FACEBOOK / ACURATEDCOLLECTIONOFGIFS

ENQUIRIES -- WWW.DAFFY.LONDON





# GIFBOX.TV