

## GIFBOX.TV



Modern cultural consciousness demands a new visual identity. GIFBOX.TV, through a curated collection of the finest GIFs in the world, re-contextualises the medium (GIFs) in order to provide a living breathing commentary on mass culture and the art it engenders.

GIFBOX.TV constantly shifts and mutates depending on the real life and real-time contributions of artists around the globe in combination with a seamless interactivity that democratises global watching. GIFBOX.TV is bold and rebellious in its approach to art presentation. Not afraid to break the rules and challenge convention.

"GIFBOX.TV are amazing at providing the perfect gif projections to turn the party. This was at <u>@daddyissuesparty</u>. Got an event and need to turn a space into a MOTHAFUCKIN S.P.A.C.E.? Give 'em a shout!"

Virginia Wright - Party host - @virginiawrightx

photo courtesy of <u>@hawtphotoxxx</u>



As an artpiece presented by Freefolk, GIFBOX.TV plays nightly on a large prominent screen on Wardour Street, Soho.

It has been seen at DADDY ISSUES at Beach Blanket Babylon and Electrogasm at East Bloc in London, the Newness Premiere at Sundance, the Tom of Finland Art Fair in Los Angeles, the Ritual of Cholafication at Artists' Television Access in San Francisco and Stephanie Sian Smiths' PussZine at Exposure in London.

Institutions such as the Royal College of Art also participate; where fashion designers contribute weekly and present their work on this new platform for global art.



"We want to invigorate event spaces and inject them with a totally live, totally controllable collection of art that ranges from the sublime to the saccharine, from the silly to the seductive. GIFBOX.TV takes the viewer on a journey across the visual landscape of modern society."

DAFFY LONDON

Simply put, GIFBOX.TV is a live stream that can be brought to any event space that is a unique collection of thousands of GIFs engineered in a player that creates an inter-connected commentary between the GIFS and allows total control from the viewers watching without any app to download.

As well as the thousands of curated GIFs borrowed from the web, GIFBOX.TV also collaborates with major visual artists, illustrators, animators, musicians and photographers whose contribution over time lifts the bar in terms of accessible art - bringing the single channel to millions of communal screens worldwide.

Alongside the interactive stream, controllable via a webapp on anyones smart device hosted at <u>www.gifbox.tv</u>, DAFFY LONDON has developed a set of bespoke tools which create a fully customisable experience that can be tailored for bespoke events at nightclubs, festivals, gaming events and large event spaces.



\_041\_000\_CDEYES D 001 030 DAFFY 0 002 040 DANCE D 003 001 DISTORTION D 004 030 DISPLAY D\_005\_020\_DRUGS D 007 001 DESERT D\_008\_010\_DRAMA D\_009\_001\_DAVIDLYNCH D\_010\_020\_DOG D\_011\_001\_DEEELITE D 012 005 DEBBIEHARRY D\_013\_001\_DAYS D 014 001 DOCTORWHO D\_015\_001\_DISCO D 015 001 DUMBASS D 016 001 DECA 002 020 EMOTIONS E\_004\_015\_ENGINEERING E 005 001 ENTHUSED E\_006\_020\_EPIC E\_007\_020\_EXPLODING

F\_030\_010\_FREEWAYPARTY G\_001\_001\_GRAFITTI G\_002\_001\_GEEK G\_003\_001\_GEOMETRY G\_004\_001\_GLITCH G\_005\_001\_GUSTO G\_006\_020\_GYMNASTICS G\_007\_010\_GREEN G\_008\_001\_GIF G\_009\_001\_GROSS G\_010\_015\_GAY G\_011\_015\_GUNS G 012 001 GRACEJONES G\_013\_010\_GRAPHICUSERINTERFACE G\_014\_020\_GIRLSEYE G 015 001 GLITTER G 016 001 GAMING G\_017\_001\_GOOGLYEYES G\_018\_001\_GROOMING G 019 001 GENEWILDER G 020 001 GZIS H 001 001 HAPP H 002 001 HELLO H 003 010 HUGS H\_004\_120\_HARDLOOP H\_005\_010\_HEADPHONES H 006 020 HEADEXPLODE H\_007\_001\_HIPHOP H\_008\_010\_HIGHFIVE H\_009\_010\_HAIR H 010 001 HEADJOLT H\_011\_001\_HEALTHANDSAFETY H\_012\_015\_HEELS H 013 001 HANDS H 014 001 HIDING H 015 030 HIPS

012 020 LIVELONGANDPROSPER L 013 001 LIFEDRAWING L\_014\_020\_LONELY L\_015\_001\_LENS L 016 001 LICK L\_017\_000\_LOVEHATE L\_018\_001\_LIVING L 019 010 LADY L\_020\_010\_LADYGAGA M 001 010 MADONNA M\_002\_015\_MATH M\_003\_001\_MEAN M 004 015 MEMES M\_005\_010\_MESSAGES M\_006\_040\_MOTION M\_007\_010\_MOTOR M\_008\_001\_MUPPETS M\_009\_000\_MASKGUN M 010 020 MUSHROOMCLOUD M\_011\_001\_MARIAH M\_012\_001\_MUSCLE M 013 020 MUSHROOM M 016 001 MUYBRIDGE M\_017\_020\_MUSIC M\_018\_000\_MGM M 019 020 MOVES M\_020\_010\_MAGIC M\_021\_001\_MANVSANIMAL M\_022\_010\_MOON M 023 001 MINDBLOWN M\_024\_001\_MARIJUANA M\_025\_020\_MANNEQUIN M 026 001 MONEY N 001 020 NEON N\_002\_030\_NATURE N\_003\_001\_NOISE

P 016 001 PEGASUS P 017 001 PINK Q\_001\_001\_QUOTES R\_001\_020\_REACTIONS R 002 010 RED R\_003\_030\_RETRO R\_004\_010\_RETROTV R 005 030 RUNNING R\_006\_001\_ROAD R\_007\_015\_RICH R\_008\_010\_RAINBOW R\_010\_015\_REVEAL R 011 030 REPTILES R\_012\_020\_RADAR R\_013\_001\_REVENGE R 014 001 RELIGION R\_015\_030\_RTWODTWO R\_016\_001\_ROCK R\_017\_001\_ROBOT R\_018\_001\_ROYALTY R 019 010 RELAX R\_020\_001\_ROTATI R 500 010 RICHARDTUCKER S\_001\_010\_SNEEF S\_002\_020\_SCIENCE S 003 010 SCREAM S\_004\_015\_SHARONNEEDLES S\_005\_010\_SLASHER S\_006\_040\_SLOWMOTION S 007 030 SMILE S\_008\_030\_SMOKING S 009 010 SMOKERINGS S 010 030 STARWARS S 011 010 STARING S 012 020 SMEAR S 013 010 STEVEGUTTENBURG

T 013 001 TATTO T 016 010 TURNTOC/ T 018 001 TARA T 019 030 TEST T 022 001 TH T 023 001 TW T 024 001 TH T 025 001 TRANSPOR T\_026\_001\_TELEPHO U 001 020 UNDERWATE

"With 12,000 gifs over 500 categories GIFBOX.NTV is the closest thing we have to an representation of the visual identity of the internet: wild in its variety and fast, slick

and global in its reach."

E\_008\_020\_EYE

E 012 001 EVIL

E\_015\_001\_ECO

E 009 010 EARTH

E\_010\_001\_EXHAUSTED

E 011 000 EYEROLL

E\_013\_030\_ELDERLY

E\_014\_020\_EYETWITCH

L007\_010\_INSECT L008\_010\_INFRARED L009\_001\_INDIA L010\_000\_ITSYOU J\_001\_030\_JOKES J\_002\_010\_JOKER J\_003\_010\_JAZZHANDS J\_004\_001\_JACKASS K\_001\_020\_KISS K\_002\_010\_KOYAANISQATS N\_003\_071\_NERVOUS N\_011\_010\_NIGHTOFTHEHUNTER N\_500\_101\_NATALIASTUYK 0\_001\_020\_00PS 0\_002\_020\_0PTICAL 0\_003\_020\_0DD 0\_004\_001\_0CTOPUS 0\_005\_001\_0UTTAKES 0\_006\_001\_0BSCURED 0\_007\_001\_0CEAN 0\_008\_080\_0LYMPIGS

D22 030 SLAPSTICK

## WWW.GIFBOX.TV

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APPEARANCES

#FREEFOLKWINDOW FREEFOLK, WARDOUR STREET, LONDON, 2015 - 2017

> LOCO FILM FESTIVAL BFI / SHOOTING PEOPLE, LONDON 2016

THE RITUAL OF CHOLAFICATION ARTISTS' TELEVISION ACCESS, SAN FRANCISCO 2016

> ELECTROGASM EAST BLOC, LONDON 2017

TOM OF FINLAND ART FAIR TOM HOUSE, LOS ANGELES 2016

STEPHANIE SIAN SMITHS' PUSSZINE EXPOSURE, LONDON 2016

NEWNESS PREMIERE PARTY SUNDANCE FILM FESTIVAL, PARK CITY 2016

DADDY ISSUES BEACH BLANKET BABYLON LONDON 2017

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